

**November 21, 2015 Election
Parishes of Bossier and Caddo**

**Shreveport-Bossier Convention and Tourist Bureau Proposition
(1½% Hotel Occupancy Tax)**

Shall the Shreveport-Bossier Convention and Tourist Bureau ("Bureau") be authorized to levy an additional one and one-half (1½) percent Hotel Occupancy Tax upon the occupancy of hotel rooms, motel rooms and overnight camping facilities within its jurisdiction, all as defined by law (an estimated \$1,720,654 reasonably expected to be collected from the additional levy of the Hotel Occupancy Tax for an entire year), for a period of 11 years, 7 months beginning December 7, 2015 and ending June 30, 2027, with the proceeds of the Hotel Occupancy Tax (after paying costs of collection and administration) to be used in the following percentages for the following uses within the jurisdiction of the Bureau: (1) Fifty-percent of one cent shall be used to support the Shreveport-Bossier Sports Commission for the execution and promotion of sporting events and sporting activities, as it relates to sports tourism; (2) Fifty-percent of one cent shall be used to support the Independence Bowl Foundation for the promotion of Division I football events; and (3) Fifty-percent of one cent shall be used to support the Ark-La-Tex Regional Air Service Alliance to develop regional air services and air carriers?